

Booking form

name _____
town represented _____
address _____
_____ postcode _____
tel _____
email _____

Saturday 17th October

Social Activities – Please tick as applicable

- Visit to BBC2's Victorian Farm (£4.50 payable at the farm including a cream tea)
 Walking the Blacksmiths' Way Transport to Farm (please select one option)
 Three Course Evening Meal at Church Stretton Golf Club (£15.00)

Sunday 18th October

Morning workshops – please tick one only

- Workshop 1 – What is a WaW town and how to become one?
 Workshop 2 – What is our strategic and organisational future?

Afternoon workshops – please tick one from 5 or 6 and one from 7 or 8

- Workshop 5 – Advice on currently available grants
 Workshop 6 – Publicising and marketing your town
 Workshop 7 – Organising a walking festival
 Workshop 8 – Outdoor clothing and equipment

Question Time: if you would like to put a question to the panel, please use the space below or a separate sheet of paper

Dietary and/or other special needs:

If you do not wish your name to be included on a delegates list please tick the box, any personal details will only be used for conference purposes.

Conference fee	£20
Saturday evening meal £15 (optional)	£
TOTAL	£



Where walkers are welcome

Third Walkers are Welcome Conference

Our Present and Our Future

Church Stretton 17th -18th October 2009

www.walkersarewelcome.org.uk

'Our Present and Our Future'

The Annual Walkers are Welcome conference for 2009 will be held in Church Stretton, Shropshire, which was the fifth British town to be awarded WAW status. Church Stretton sits in the beautiful Stretton Valley in the heart of the Shropshire Hills. Surrounded as it is by stunning scenery, it is hardly surprising that it has become known as a walkers' paradise.

The conference, which is being held at Church Stretton Secondary School on Sunday 18th October will feature a programme of talks and a variety of different workshops. Workshops have been designed to offer many different options, consequently, it will not be possible for delegates to attend them all. You will therefore have to choose from the Programme and make your selection, in advance, on the Booking Form. Once you have registered to attend, a full set of joining instructions and travel directions will be sent to you.

Whilst the conference takes place on the Sunday, there will also be activities available on Saturday for those who wish to explore our lovely area. For those who do come on the Saturday, we will also be arranging an optional three course dinner, at a cost of £15.00, where you will have the opportunity to network with other WAW delegates in the very congenial surroundings of Church Stretton's Golf Club - one of the highest golf courses in the country! Don't worry, we won't expect you to walk up there - we will organise free transport there and back from the conference venue. If you would like to attend the dinner, please book in advance on the booking form.

Accommodation

There are plenty of B&Bs and self-catering options in and around Church Stretton - from bunkhouse @ £13pppn to hotels; a list of these is available from our Town website at <http://www.churchstretton.co.uk/accommodation>

Should you experience any problems with booking accommodation, please contact Alan Garner on 01694 723600, who will be more than pleased to assist you.

Booking

Please make cheques payable to the **Church Stretton Area Tourism Group** and send with the booking form to:

Trevor Halsey (Treasurer WaWC),
17 Chelmick Drive, Church Stretton, Shropshire SY6 7BP

www.walkersarewelcome.org.uk



Programme

Saturday 17th October: pre-conference events

Afternoon Walk (Start: 2pm from the railway station. Distance: 6 miles)

Join one of our WAW guided walks to the top of the Long Mynd, and experience the glorious views for yourself. The walk is moderately strenuous going up to a height of 517 metres. There is no need to book for this option - just turn up at the start.

'Victorian Farm' visit

Or you may choose to visit the *Acton Scott Victorian Working Farm* - recently filmed by BBC2 just a few miles from Church Stretton. You can walk the Blacksmith's Way (about 3 miles) or we will provide free transport to the farm. You will need to pay your own (reduced) entrance fee at the gate (£4.50 including a cream tea). There will be plenty of time to look around the farm and free transport will be provided for everyone's return. If you select the farm visit, you will need to book in advance so please fill out the appropriate section of the booking form.

Evening: Pre-Conference Dinner

Sunday 18th October: the conference

0900 Registration and coffee

0930 Welcome to conference

John Woolmer

Welcome to Church Stretton

Cllr. Bob Welch

0945 Overcoming challenges/self leadership Peter Kennedy

Morning workshops

1015 – 1055 Workshop 1: What is a WaW town and how to become one?

1015 – 1055 Workshop 2: What is our strategic and organisational future?

1100 – 1140 Workshops 3 and 4: Keeping our towns involved

1145 Ways for Walkers to be Welcome
Kate Ashbrook

1230 Lunch

1330 Walking and the Media Nick Hallissey

1400 Questions Answered: Panel of all speakers and Executive Committee

Afternoon workshops

1430 – 1510 Workshop 5: Advice on currently available grants

1430 – 1510 Workshop 6: Publicising and marketing your town

1515 – 1600 Our AGM: All welcome, especially voting delegates

1605 – 1630 Workshop 7: Organising a Walking Festival

1605 – 1630 Workshop 8: Outdoor clothing and equipment

1635 – Evaluation and Close